

OCT23-24
8AM-4PM

TRAINING FOR
LEADERSHIP
SINCE 1911

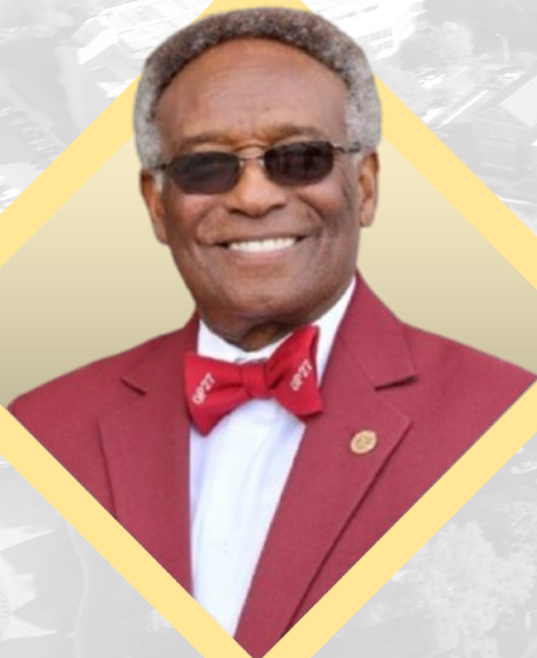


SOUTH CENTRAL PROVINCE

C²R⁰W²L⁶C

C. RODGER WILSON LEADERSHIP CONFERENCE
UNIVERSITY OF MISSISSIPPI

*Ole
Miss*



KEYNOTE PANELIST
27th GRAND POLEMARCH
ROBERT L. HARRIS, ESQ

IMPACTFUL LEADERSHIP

GAINING MOMENTUM

- Guest Speakers -



PAST JUNIOR GRAND
VICE POLEMARCH
**CHRISTOPHER
CROSS**



OWNER
SWG CONSULTING LLC
**KEVIN G.
GRAVES, SR.**



CEO
FUSE ADVERTISING
**CLIFF
FRANKLIN**

KAPPA ALPHA PSI FRATERNITY, INC.

ACHIEVEMENT IN EVERY FIELD OF HUMAN ENDEAVOR
DONALD L. WOOLRIDGE, SR., 25th SOUTH CENTRAL PROVINCE POLEMARCH



Welcome to
IMPACTFUL LEADERSHIP: GAINING MOMENTUM

Success is rarely the result of a single opportunity, one defining moment, or one extraordinary achievement. More often, it is built through consistent growth, intentional decisions, meaningful relationships, and the ability to keep moving forward, even when faced with obstacles. This is the essence of momentum.

Momentum is the force that transforms potential into progress. It is the accumulation of disciplined habits, sound judgment, continuous learning, and purposeful action that propels individuals toward personal, professional, and fraternal excellence. Once established, momentum creates opportunities, inspires confidence, and positions leaders to influence others. Conversely, poor decisions, complacency, or a lack of direction can quickly slow, or even stop, the progress that has taken years to build.

For college students and young professionals alike, understanding **momentum is essential**. The choices made today - academically, professionally, financially, socially, and fraternally - lay the foundation for tomorrow's opportunities. Every decision either accelerates your trajectory or creates obstacles that must later be overcome. Leaders who understand this principle recognize that success is not merely about reaching a destination; it is about developing the character, discipline, and resilience necessary to sustain progress throughout life.

The Impactful Leadership: Gaining Momentum Conference has been intentionally designed to equip participants with the knowledge, perspectives, and practical tools needed to build and maintain positive momentum throughout every stage of their leadership journey. Over the course of two days, attendees will engage with accomplished leaders, executives, and fraternity brothers whose experiences demonstrate what it takes to achieve success while remaining grounded in purpose and principle.

Conference participants will explore a variety of leadership topics that directly influence long-term success, including:

- Developing leadership ability by strengthening emotional intelligence.
- Building financial literacy and making informed personal financial decisions.
- Establishing a professional brand that reflects credibility, competence, and character.
- Understanding the etiquette, standards, and expectations of Kappa men.
- Successfully navigating today's competitive business environment.
- Learning from experienced Province Polemarchs during an engaging leadership panel discussion.
- Examining the current state of fraternal life and understanding how poor choices, ethical lapses, and short-term thinking can derail personal growth, leadership credibility, and organizational progress.

A highlight of the conference will be two extraordinary keynote experiences featuring distinguished leaders whose personal and professional journeys exemplify the power of **sustained momentum**.

Attendees will have the unique opportunity to hear from **Robert Harris, Esq., the 27th Grand Polemarch of Kappa Alpha Psi Fraternity, Inc.** Through an engaging conversation, Grand Polemarch Harris will share his personal life story, the defining moments that shaped his leadership journey, and the lessons that enabled him to gain momentum throughout his career. His message will challenge participants to recognize that every experience, whether success or setback, can become fuel for future growth when approached with purpose and perseverance.

The conference will also feature a keynote luncheon address by South Central Province's own **Past Junior Grand Vice Polemarch Christopher Cross**, whose leadership and service continue to inspire brothers across the fraternity. His insights will reinforce the importance of intentional leadership, life-long learning, and **maintaining momentum** through service, excellence, and unwavering commitment to one's values.

Throughout this conference, participants are encouraged to actively engage, ask questions, build meaningful relationships, and embrace every learning opportunity. The conversations that begin here have the potential to influence careers, strengthen chapters, elevate communities, and shape the next generation of impactful leaders.

As Kappa men, we are called not simply to lead, but to lead with purpose. We are challenged to represent our fraternity with distinction, to uphold its values with integrity, and to leave every organization and community better than we found it. Momentum is not simply about moving faster - *it is about moving intentionally, consistently, and in the right direction*.

Welcome to **Impactful Leadership: Gaining Momentum**. May these two days inspire you to build the habits, relationships, and the leadership capacity necessary to create lasting impact, not only during your college years, but throughout your career, your fraternity, and your life.

The momentum begins now.

AGENDA

FRI-SAT

Gaining
MOMENTUM
-CRWLC THEME-



KAPPA POLO WITH CREAM
SLACKS/KHAKIS AND TAN SHOES

Conference SCHEDULE & ATTIRE



KAPPA BLAZER WITH WHITE DRESS SHIRT,
BLACK SLACKS, BLACK SHOES AND KAPPA TIE

DAY ONE FRIDAY, OCT 23 STUDENT CENTER BALLROOM

- 7:30-8:30 AM** ***BREAKFAST (@ hotels)***
- 8:00-9:00 AM** REGISTRATION OPENS
- 9:00-9:15 AM** CONFERENCE WELCOME
- *9:15-10:30 AM** PERSONAL FINANCE
PROFESSIONAL BRANDING
- 10:30-10:45 AM** ***BREAK***
- 10:45-12:00 PM** LEADERSHIP AGILITY: GROWING EQ
- 12:00-1:00 PM** ***TAKE A UG BROTHER TO LUNCH***
- 1:00-2:30 PM** THE TALK: STATE OF THE FRATERNITY
- 2:30-2:45 PM** ***BREAK***
- 2:45-3:45 PM** "GAINING MOMENTUM"
GRAND POLEMARCH HARRIS
- 3:45 PM** ***ADJOURN***

DAY TWO SATURDAY, OCT 24 STUDENT CENTER BALLROOM

- 7:30-8:30 AM** ***BREAKFAST (@ hotels)***
- 8:00-9:00 AM** REGISTRATION OPENS
- 9:00-9:15 AM** DAY TWO WELCOME
- 9:15-10:30 AM** ETIQUETTE & STANDARDS
- 10:30-10:45 AM** ***BREAK***
- 10:45-12:00 PM** NAVIGATING THE LANDSCAPE
OF BUSINESS
- 12:00-1:00 PM** ***CONFERENCE LUNCHEON***
- 1:00-2:30 PM** THE PROVINCE POLEMARCH
PANEL DISCUSSION
- 2:30-2:45 PM** ***BREAK***
- 2:45-3:45 PM** OFFICER TRAINING
- 3:45 PM** ***ADJOURN***

MTA COORDINATORS
BROTHER JERMOE CEPHUS, III
PROVINCE MTA DIRECTOR

*FRIDAY/OCT 23
9:15-10:30AM
**BREAKOUT
ROOMS (TBD)**

GUIDERIGHT CHAIRMEN
BROTHER THERON STALLWORTH
PROVINCE GUIDERIGHT DIRECTOR

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CRWLC
CONFERENCE
REGISTRATION

Gaining
MOMENTUM
-CRWLC THEME-



TAKE THE NEXT STEP IN YOUR
LEADERSHIP JOURNEY TODAY!

EARLY

\$200

AUG 3-
AUG 31

REG

\$225

SEPT 1-
SEPT 30

LATE

\$275

OCT 1-
OCT 11

CLICK HERE TO REGISTER: <https://pci.jotform.com/form/262103858583159>

PLEASE NOTE: THERE ARE **NO REFUNDS** FOR REQUIRED OFFICER ATTENDANCE AT CRWLC.

WE OFFER FULL REFUNDS TO INDIVIDUAL ATTENDEES, THROUGH SEPTEMBER 30.
50% REFUND BETWEEN OCTOBER 1 and OCTOBER 11, 2026. NO REFUNDS AFTER OCTOBER 11.



HOST HOTEL **COURTYARD MARRIOTT**

305 Jackson Avenue East
Oxford, MS 38655
P: 1 (844) 631-0595

ROOM RESERVATION LINK:
courtyard.marriott.oxford

\$189/night (King)

\$199/night (Double Queen)

***KAPPA ROOM RATE IS EMBEDDED
IN THE LINK**

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CRWLC

HOTEL ROOM RATES
AND LOCATIONS

Gaining
MOMENTUM
-CRWLC THEME-



HAMPTON INN (WEST)

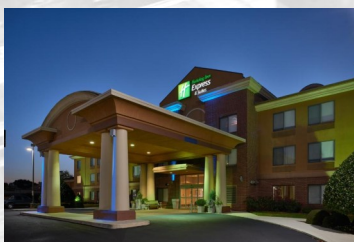
NOTE: MTA CANDIDATE HOTEL

110 Heritage Drive, Oxford, MS, 38655, US

Group Rate: \$174/night

Distance from Ole Miss Campus: ~1.3 mi

Reservation Link: hampton.inn.west



HOLIDAY INN EXPRESS (OXFORD)

NOTE: MTA CANDIDATE **OVERFLOW** HOTEL

112 Heritage Drive, Oxford, MS, 38655, US

Group Rate: \$174/night

Distance from Ole Miss Campus: ~1.3 mi

Reservation Link: holiday.inn.express.oxford



HAMPTON INN (EAST)

103 Ed Perry Blvd., Oxford, MS, 38655, US

Group Rate: \$174/night

Distance from Ole Miss Campus: ~2.1 mi

Reservation Link: hampton.inn.east



TOWNEPLACE SUITES

105 Ed Perry Blvd., Oxford, MS, 38655, US

Group Rate: \$174/night

Distance from Ole Miss Campus: ~2.1 mi

Reservation Link: towneplace.suites.oxford

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CRWLC
VENUE
LOCATION

Gaining
MOMENTUM
-CRWLC THEME-

Ole Miss CAMPUS
MAP



STUDENT
CENTER

ALL MAIN SESSIONS WILL TAKE PLACE IN THE MAIN BALLROOM OF THE STUDENT CENTER. **BREAKOUT SESSION LOCATIONS WILL BE ANNOUNCED LATER.**



**ADAPTING
ACHIEVING
ADVANCING**



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8AM-4PM

TRAINING FOR
LEADERSHIP
SINCE 1911



Gaining **MOMENTUM**

2026 SOUTH CENTRAL PROVINCE
C. RODGER WILSON LEADERSHIP CONFERENCE

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